



Brambleton Community Association

Board of Directors 2021 Election

Chris Cook: Introductory Statement

Hello Brambleton community – I'm your neighbor Chris Cook and I am excited to announce my candidacy for a director position on the Brambleton Community Association Board of Directors.

For those of you who have not had a chance to meet me yet, my wife Adrienne, my daughter Sarah, and I have had the pleasure of calling Brambleton home since 2013. Adrienne, when she's not working full time, serves as a Legacy Elementary PTO officer, volunteers with Girl Scouts in various leadership positions, and was a founding officer for the Friends of the Brambleton Library. Sarah is a 5th grader at Legacy Elementary, and spends her free time competing in gymnastics, coding, and engaging in Girl Scout activities.

Professionally, I work for a global company utilizing my legal background in an information security leadership role. Yes, I'm a lawyer, a cyber security professional, and a technology enthusiast! In my spare time, I love trying out new technologies, whether it be home automation, the latest tech gadgets, or electric vehicles.

On a volunteer note, along with serving in the past as the Board President of another homeowner's association, I have served on the Brambleton Covenants Committee since 2014 and as the appointed Chair since 2018. Having over 7 years of experience on the Covenants Committee has provided me with in-depth knowledge and hands-on understanding of the Brambleton community, which enables me to effectively serve Brambleton as a director on the Brambleton Community Association Board of Directors.

As Brambleton is now transitioning from being a new community to a more mature community, it is an important time to ensure critical decisions are being made that will continue to pave the path for Brambleton to be an amazing community in the years to come.

Five Goals for Serving Brambleton

1. Ensure Brambleton maintains its unique and friendly sense of community.
2. Advocate the Brambleton vision with consideration of additional amenities and capital improvements that will enhance Brambleton as it embarks on the next 20 years.
3. Promote more transparency and foster better community-wide communication.
4. Embrace new technologies and identify more efficient processes and services, where possible, to find yearly budget cost savings.
5. Safeguard the exceptional amenities, common areas, and beauty of Brambleton.

Five Relevant Community, Professional, and Leadership Activities

1. I have dedicated my volunteer efforts over the past 7 years to Brambleton through driving operational improvements and efficiencies of the Brambleton Covenants Committee. This committee is responsible for reviewing design review applications, considering violations of Association documents, and taking enforcement actions as needed. Decisions made by the Covenants Committee have a direct impact on the entire Brambleton community.
2. I began volunteering as a Covenants Committee member in 2014 and have served as Chair for almost 4 years. During my tenure, I have overseen the operations of the Covenants Committee, focusing primarily on reviewing monthly design review applications that often number over 100 applications a month. With the high number of applications per month, efficiency improvements were crucial to maintain timely operations.
3. During my Chair leadership on the Covenants Committee, we have streamlined the application review process to remove items from requiring prior review and approval if it conforms to the Design Guidelines, such as irrigation systems. This improvement has resulted in HOA staff spending less resources reviewing an application and lowers the volume of applications needing review by the Covenants Committee. I also led a yearlong Brambleton Design Guidelines revision process that resulted in needed updates and modernization of the Brambleton Design Guidelines, while ensuring Brambleton maintains its local community feel and high standards.
4. Along with my volunteer service to Brambleton, I also bring direct experience as a former Board President of the Richland Forest Homeowner's Association, a community also in Loudoun County. Under my leadership as President of the Board, I worked to transition a 20-year-old community by implementing needed improvements, including technology and amenity enhancements, that resulted in a better community for all residents.
5. On a professional leadership note, I will also bring to the Board a legal background and knowledge of evolving technologies, which will enable me to make a critical contribution as the Board reviews current and future services for the Brambleton community.

Offering my goals and experience set forth above, I would like to ask for your vote in the upcoming Board election as I look forward to continuing my volunteer service as a director on the Brambleton Community Association Board of Directors.



Candidate Profile: Chris Cook
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