



Brambleton Community Association

Board of Directors 2019 Election

Susan S. Wolford: Introductory Statement

I have been a resident of Brambleton since 2013 and I am currently on the Facility and Grounds Committee. Brambleton continues to experience growth and prosperity with the opening of additional retail and residential at the Town Center, new schools coming online, and countless new residential units. The Brambleton Group LLC (developer) has been an engaged and active member of the Board of Directors providing a wealth of knowledge that has helped develop Brambleton into the successful community it is today. But this year we begin a significant shift and Resident Directors take over a majority of the Board membership. Along with that, comes a shift in responsibility. Our Resident Directors must take over and provide the expertise once provided by the developer Board Members. They must now be able to address a wide variety of critical issues and be prepared to address those matters to ensure our community's success continues into the years to come.

I am a registered landscape architecture and a certified land use planner with a master's in business administration. I have been involved in the land development process in Loudoun County for over 15 years. I understand the importance of well-planned spaces and what it takes to achieve that balance. I have worked extensively with multi-disciplinary design teams in the development of mixed-use communities and therefore understand what it takes to achieve good transportation systems, adequate public facilities, comfortable community spaces and a design that enhances community interaction and relationships all with a focus on safety and adequate security.

In addition, I am a Regional Vice President of a fortune-500 engineering company responsible for the financial operations and business development goals of the region. This has required a strong financial acumen; sensitivity to personnel and staff issues; excellent communication skills; and a high level of energy, enthusiasm and dedication to the success of all our staff members. I will bring that same level of professionalism and dedication to the Brambleton Community.

As Brambleton nears developer build-out, our community will be going through some significant changes and milestones. The community will take over additional responsibilities, both physically and financially, and my background and experiences will be an asset to the Board as this transition moves forward.

Five Goals for Serving Brambleton

1. With the shift in Board membership from a developer focus to a Resident Director majority, we need to ensure that the knowledge and expertise of the developer members is not lost. I understand the process, the issues involved and can be a well-versed Director with a **goal of protecting our community's investment**.
2. As a Board member, I will always seek to provide a **strong fiduciary oversight** and represent those with financial investments in our community.
3. As a Board member I will **strongly support the investment in our network of trails, open spaces and community facilities** so they remain well maintained and enhanced to provide a healthy community for our residents, visitors and business patrons.
4. With growth, comes a potential strain on the infrastructure in Brambleton. This includes our roads, schools, parks and drainage systems, to name a few. As a Board member, I will work with our own committees as well as VDOT, Loudoun County and other agencies to **ensure proper improvements, maintenance and upgrades** are provided in a timely manner within our community.
5. Brambleton is a community of diversity – residents with various backgrounds and origins, young and old, and a wide variety of political views. We live in harmony with a strong sense of our community. As a Board member, I will work tirelessly to **maintain our respect, civility and value toward all our neighbors**.



Candidate Profile: Susan S. Wolford
Years in Brambleton: 6.5 Years
Email: sswolford@pennoni.com



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Five Relevant Community, Professional, and Leadership Activities

1. **Member of the Greater Washington Board of Trade and on the Building and Urban Design Smart Movement Committee** with a current focus on establishing the Washington DC metropolitan area as a leader in sustainability and smart growth.
2. **Current Chair of the Land Development Design Initiative Advisory Board (LODI) at Virginia Tech – LDDI** is a non-profit organization focused on providing additional opportunities and raising awareness of land development as a career for undergraduate students in civil engineering at Virginia Tech.
 - a. Responsibilities include setting budgets, fund raising goals, supporting student activities, actively pursuing funding sources, and working to establish an endowment fund.
 - b. Organize the annual fund-raising golf tournament managing a diverse group of volunteers to achieve an aggressive fund-raising goal each year.
3. **Board Member at ESI – Engineers Surveyors Institute (ESI)** – a non-profit organization formed to promote a public/private partnership devoted to improving the quality of engineering plans and processes by which they are approved. ESI provides programs designed to improve the design and approval process, to maintain current practice education for private and public professionals, and to improve communication throughout the land development industry.
 - a. Served on the Executive Board as Chair and currently on the overall Board
 - b. Responsibilities include setting budgets, oversight of the financial health of the organization, representing the organization at outside events, and assisting with the education program including facilitating the yearly education class development meeting.
 - c. Also participated on the new Strategic Planning committee.
4. **Member of Pennoni's Strategic Planning Committee** – as a professional engineering firm located throughout the mid-Atlantic region in 9 states and 35 offices, it is critical to develop a strategic plan to help guide the future of the firm. Looking ahead is critical to understand how markets may change, economies adjust and our critical resources of staff – impact our ability to provide a high level of service to our diverse client base.
5. **Member of NVBIA – Women in the Building Industry** – Northern Virginia Building Industry Association's (NVBIA) mission is to represent the residential home building industry at all levels of government. The organization works to make sure smart-growth principals are successfully implemented. Additionally, Women in the Building Industry group within NVBIA, focuses on women's issues within this predominately male-industry. I have spoken at events, written articles and sat on various committees within NVBIA over the last 20+ years.