



Brambleton Community Association

Board of Directors 2019 Election

Mark Shipman: Introductory Statement

My name is Mark Shipman. My family and I have been Brambleton residents for almost eight years. Four years ago, we decided to move, but we love this community so much we moved within Brambleton! I'm applying for the election to the Board as I see this as a critical time for strong leadership and clear vision as we deal with continued growth, planned capital projects and commercial development around us. While we are beginning to foresee a time when home building within Brambleton nears completion, we will welcome more than a thousand households over the next several years. We need to maintain and improve the resident experience within our boundaries while managing the challenges of serving a diverse population, addressing increasing traffic and integrating with new commercial development. At the same time, the oldest portions of our community are over 15 years old and we need to consider how we maintain our infrastructure at a high standard. Externally we must address three significant projects that will have a direct effect on our community. Northstar Boulevard will be completed to Route 50. The Metro's Silver Line will begin serving our area. Dulles Airport will continue to move towards an additional east-west runway. With over twenty years of executive leadership experience including overseeing complex engineering, construction and development programs, I feel I'm well prepared to take on these challenges. I will work to ensure that Brambleton's voice is heard and our interests are appreciated. Together, we have created a unique community in Brambleton. I would be honored to help our community meet these challenges.



Candidate Profile: Mark Shipman
Years in Brambleton: 7 Years
Email: Brambleton.Mark@outlook.com

Five Goals for Serving Brambleton

- 1. Ensuring Fiscal and Budgetary Responsibility:** This involves being a good steward of the community's resources. Ensuring the budget is used as effectively as possible and that assessment increases are reasonable and justified. Reviewing Brambleton's commitments and working with the developer as we consider future commitments. Continue to evolve the vision and plan for the Capital Improvement Fund as Brambleton's needs change.
- 2. Maintaining Accountability to our Residents:** Reviewing bylaws and policies to see where the BCA can improve our rules and policies. Maintaining alignment between BCA policies and local ordinances ensuring clarity while protecting the vision and values of Brambleton.
- 3. Planning for the Future of Brambleton:** Continue to plan the transition to operating as a fully resident run community. Planning for the adjustment to a community that no longer relies on growth to provide for future enhancements to our neighborhood. Work with the developer on the last sections of Brambleton as we complete the development of our community.
- 4. Ensuring a Brambleton Voice:** Encouraging the Board to become the voice of Brambleton for activities and projects around our community. Establishing a Brambleton Point of View then taking a proactive role in identifying opportunities to advocate for Brambleton.
- 5. Preserving Brambleton's Natural Beauty:** Continuing to work with the developer as new projects are planned with an eye toward balancing the need for new amenities with the requirement to preserve one of Brambleton's greatest assets, it's natural setting.



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Five Relevant Community, Professional, and Leadership Activities

- 1. Professional Leadership:** For the last eight years, I have held an executive leadership position at one of the world's largest IT companies. In this role, I lead diverse cross disciplinary teams that address large and difficult issues for my company's clients. This demonstrates a customer focus in resolving issues in a complex and highly regulated environment. This skillset enables me to navigate the BCA governing rules and policies with an understanding of the broad and overlapping environment of laws, ordinances and regulation that BCA operates within. Additionally, I have held senior project management positions at several large engineering and construction companies and have managed large projects covering design, engineering and construction programs involving multiple sets of customers, all with different agendas. This experience makes me conversant in the business of contracts and construction, but also gives me the ability to mediate across a wide variety of parties to find solutions that benefit all involved. This is important in performing the duty of supporting the BCA management as they and the Board manage BCA's needs and commitments. My experience will allow me to be an efficient and effective representative for Brambleton.
- 2. Community Involvement:** Of the many volunteering activities offered by Brambleton, my family chose to volunteer with the Brambleton Bluebird and Garden Club. For four years my wife and I participated in monitoring Bluebird nesting trails. This work reinforces my opinion that preservation of the natural spaces of Brambleton is of critical importance. It also reminds me how important it is to have a Board that encourages and supports these critical volunteering efforts that preserve the character of Brambleton.
- 3. Community Engagement:** I participated in and lead teams for one of the largest high school service projects in the area. In a collaboration between my church and several Loudoun County High Schools, teams of volunteer students preform service projects for homeowners across Loudoun County. The proceeds from projects fund donations of groceries for over 150 underserved families. Excess proceeds fund college scholarships that support 18 students across five local high schools.
- 4. Community Advocate:** I researched and presented a case on behalf of Brambleton residents in front of the Loudoun County Board of Supervisors. I engaged local neighbors in support of clarifying a zoning compliance issue. Additionally, I coordinated with Rick Stone and the BCA. This task demonstrates my ability to navigate various often conflicting rules while working toward solutions that benefit Brambleton.
- 5. National Engagement and Volunteering:** My wife and I are long time contributors and volunteers for a national animal rescue foundation, Best Friends Animal Society. We have participated in volunteering and fundraising activities in both the Washington DC area and in Kanab, Utah. Best Friends Animal Society supports thousands of partner agencies across all 50 states in establishing processes and practices that lead to saving thousands of pets every day. Additionally, our family fosters pets for the Loudoun County Animal shelter and several other local pet rescue groups.